

# ANGELA NORTON



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## WORK EXPERIENCE

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### May 2021 — Present

March 2023 — Present

#### Hiregenics/Abbott Laboratories — Roseville, MN

##### *Contract Art Director*

- Leading design initiatives for three business units.
- Directing coworkers on various projects with thoughtful feedback.
- Creating high-level work that is being distributed globally.

October 2022 — March 2023

##### *Contract Senior Graphic Designer*

- Presented work to clients in a clear and concise manor.
- Developed innovative concepts that authentically reflected the brand's voice and tone.
- Executed the design of digital and print materials, adhering to brand guidelines to maintain consistency and alignment.

May 2021 — October 2022

##### *Contract Graphic Designer*

- Learned new applications and platforms swiftly, as well as accepted feedback for growth.
- Produced final design files without error and in a timely manor.
- Collaborated with other designers to create a cohesive look and feel for the various B2B and B2C internal clients.

### January 2021 — March 2023

#### Angela Norton LLC — Lakeville, MN

##### *Freelancer*

- Ignited my entrepreneurial mindset by exploring my creativity and problem-solving projects.
- Demonstrated flexibility in my creativity by working with a wide array of companies and organizations.

### July 2018 — May 2021

#### Transwestern — Minneapolis, MN

##### *Tenant Experience Coordinator*

- Developed branding and print material for company initiatives.
- Collaborated with the team to ensure excellent customer service and surpass satisfaction ratings.
- Represented and communicated clearly and accurately, in person, over the phone and in writing.
- Created entertaining events that wowed participants.

### April 2019 — December 2020

#### Southland City Church — Lakeville, MN

##### *Volunteer Graphic Designer*

- Designed content for print, social media and apparel.
- Led a team to use design and visual principles.
- Implemented brand standards to communicate the organizational messages.
- Utilized project management software to track and complete assigned tasks.

## ABOUT ME

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### Skillset

Adobe Illustrator/Photoshop/Illustrator  
Microsoft Office Suite  
Creatopy Digital Ads Builder  
Ceros Landing Page Builder  
Self-proclaimed cocktail enthusiast

### Marketing, B.S.

Azusa Pacific University - Azusa, CA  
Study Abroad: Klaipeda, Lithuania  
Sigma Iota Epsilon  
Graduated May 2018

### Social

facebook.com/angela.norton.1800  
instagram.com/angnort